			Jan	uary	Fel	bruary	Mc	arch		April		٨	Nay		June		July	A	ugust		September	October	Noven	nber	Dec	ember	
			18	15 22	29 5	5 12 19	26 5	12 19	26 2	9 18	6 23	30 7	14 21	1 28	4 11	18 2	25 2 9 16 23		13 20	27			29 5	12 19	26 3	10 17 2	1
WATCH																	Primary Electio				Gene	eral Elections				_	
	<b>Digital Video</b> Pre-Roll :30/:15	All Markets																									
	<b>TV</b> Cable :30s	Various Markets																									
	<b>Pandora</b> Video :30s & Sponsored Listening	All Markets																									
	<b>GSTV</b> :30 Video	Various Markets																									
LISTEN	Streaming/Terresterial Radio :30s	Various Markets																									
	Pure-Play Radio/Streaming	All Markets			1		1																				
Read	Display	All Markets																									
	Paid Social	All Markets			1		, 1		1		1					T								ľ			
	Paid Search	All Markets			1		1		   									1									

Note: Timing and length of campaign varies in length by DMA due to differences in contribution by DMA.